

Bloomington Board of REALTORS®

MLS LISTHUB BENEFITS

BROKERS/AGENTS

Subject: Manage Your Online Marketing Strategy – Create a Free ListHub Account

Are you maximizing the valuable tools available to you through our MLS?

ListHub is the nation's largest and most trusted network for **automatic distribution of your MLS listings to over 80 consumer search websites** like Homes.com, HomeSpotter.com, LandSearch, and dozens more.

This service is free of charge and simply requires the Managing Broker to register for an account online. It only takes a few minutes! You'll soon be on the road to impressing your sellers with the powerful online exposure offered by your company with no additional work for you –listings are automatically distributed from the MLS system.

HOW TO GET STARTED – MANAGING BROKER MUST REGISTER FOR AN ACCOUNT BEFORE AGENTS CAN ACCESS

1. Go to ListHub.com to create your free ListHub account
2. Click the "Publishers" tab in your dashboard to choose from dozens of reputable marketing websites or select "Maximize Marketing" to automatically select all available websites
3. Click "Support" and "Settings" to see the options for customization that are available to you

**If you are having trouble creating an account, it may be for two reasons: 1) your broker has not set up an account for your company OR 2) you do not currently have active listings. Contact customercare@listhub.com for further assistance.*

What are the benefits of ListHub for BBOR members?

- List Hub accounts allow members to manage all of their settings centrally and effortlessly
- List Hub provides Broad Exposure to every listing by working with 80+ syndication sites, and dozens of regional and affiliate sites
- Lead Management: Route leads to the listing agents, or to your centralized lead system – flexible for multi-office and agent exceptions
- Protection For Your Content: ListHub works with publishers who agree to specific terms to ensure your listing content is used for consumer display only, keeping your listings safe from misuse, and keeping you in control of your data.
- Preferred Publisher Program (Exclusive): For selective marketing, use filters to easily choose sites based on key criteria
- The Real Estate Network (Exclusive): ListHub is the only method for sending your listings to a collection of major franchise websites, including remax.com, coldwellbanker.com, century21.com, and realtyexecutives.com
- Faster, Fresher Updates: Participating ListHub publishers are updating the listing content every one to two hours on their website.

<https://www.listhub.com/publisher-list.html>

LEARN MORE

ListHub is much more than just listing syndication! [Sign up](#) for a free 30 minute training to learn how to take full advantage of the free tools available to you. ListHub also offers a number of enhancements including the ability to advertise your listings in more than 60 countries, plus tools to respond to leads faster and stay in touch with clients with automated reports.